

**Hope is being able to see that
there is light despite all of the darkness.**

—DESMOND TUTU

TPAN⁺30 YEARS

EVENT SPONSORSHIP PROSPECTUS



A GROUP OF TPAN'S
FOUNDING MEMBERS GATHER
AT BELMONT ROCKS, 1987.
PHOTO BY BILLY HOWARD

A NIGHT OF HOPE

TPAN was Chicago's grassroots response at the height of the AIDS epidemic. On Thursday, September 28, 2017, a group of TPAN's founding members will be honored in an evening commemorating the work of the organization they started. The event will take place at the stunning Moonlight Studios in Chicago's West Loop.



Guest speaker for the evening is **Peter Staley**, an early member of ACT UP, a direct action advocacy group formed in the late 1980s. ACT UP was instrumental in getting greater access to experimental AIDS drugs and for the creation of a coordinated national policy to fight the disease. The event is expected to attract upwards of 350 guests, including local luminaries and public officials.

30 Years of Hope will provide marketing

opportunities for sponsors at all levels, with flexible packages tailored to individual sponsor requirements. In addition to benefits such as increased visibility and brand recognition, a partnership with TPAN demonstrates a commitment to the community by ensuring that Chicago's most vulnerable residents have access to the support services they need to live their best life.

FOR DETAILS

To learn more about sponsorship opportunities, contact **Merrill Kenna**, Director of Development: m.kenna@tpan.com; (773) 989-9400 ext. 243.

WHO WE SERVE

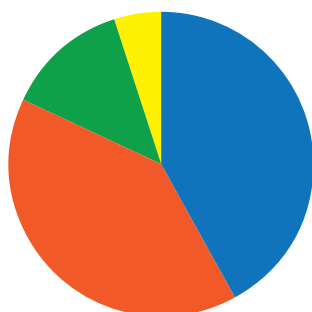
Our staff works with a broad range of diverse clients from all walks of life. TPAN clients range in age from 18 to over 65.

Many of the people who walk through our doors face significant economic challenges that make accessing care more difficult.

HIV/AIDS is still a major issue in the LGBTQ community. Gay and bisexual men and transgender women represent the majority of new infections occurring in the U.S. each year, and their numbers are on the rise.

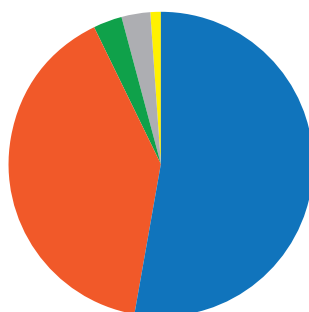
CLIENTS BY AGE

25-44	42%
45-64	40%
18-24	13%
65 and over	5%



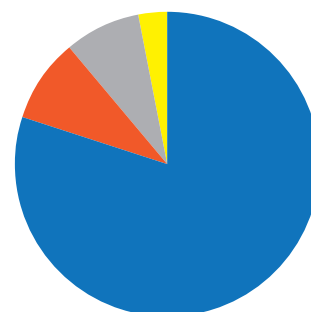
CLIENTS BY RACE

African American	53%
Caucasian	40%
Asian	3%
Other/Unreported	3%
American Indian	1%



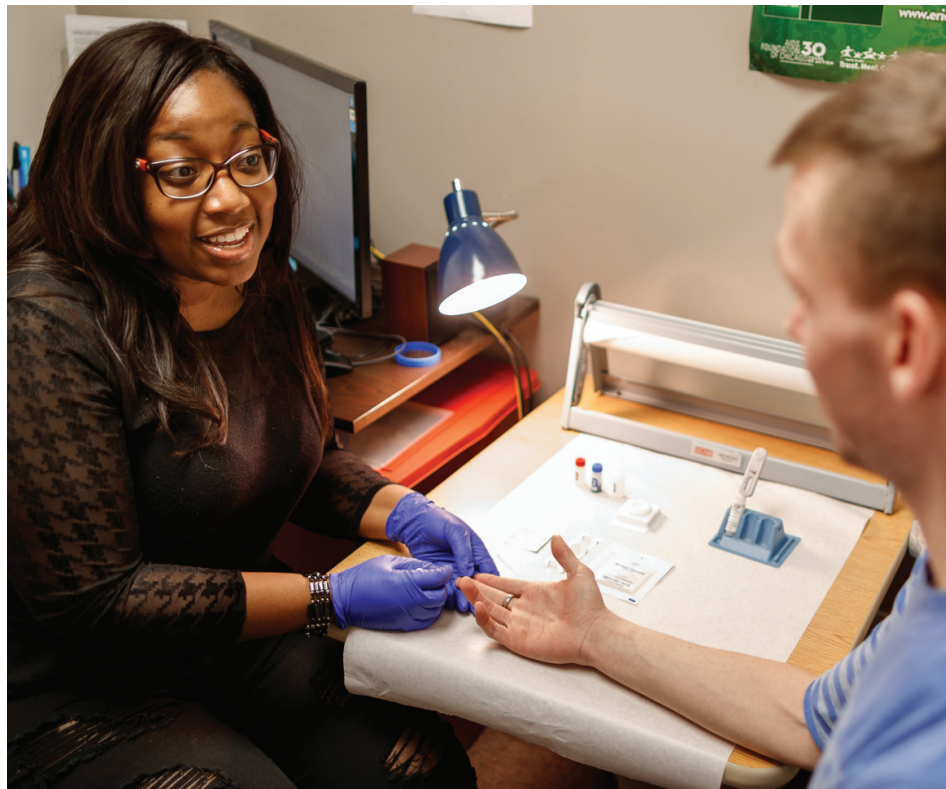
CLIENTS BY SEXUAL ORIENTATION

Men who have sex with men	80%
Heterosexual	9%
Unknown/Unreported	8%
Bisexual	3%



WHO WE ARE

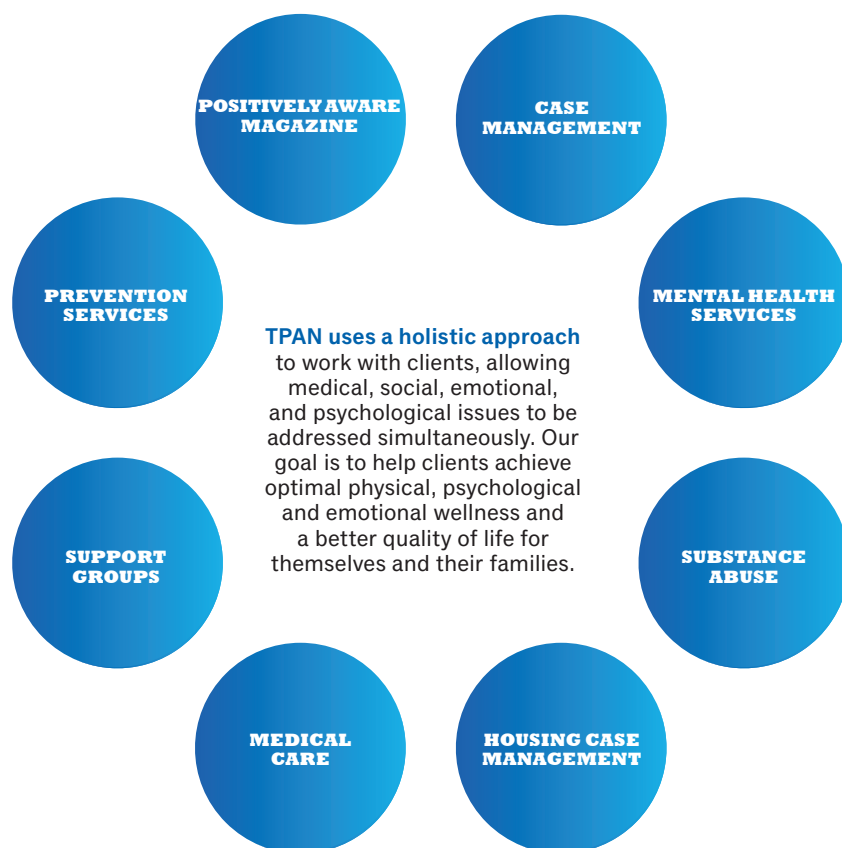
For 30 years, TPAN has been a leading provider of prevention and wellness services across Chicago. We serve a diverse community of people living with or vulnerable to contracting HIV, hepatitis C and related health conditions. Cultural humility and linguistic competence are infused into everything we do. Our staff creates a safe, trusting environment in which they care for the whole person, not just the diagnosis. We work together to offer a one-stop shop for our clients' needs, including seamless access to medical care, prevention education, social support, and referrals to other programs at TPAN or other service providers. We go above and beyond the standard of care, at no cost to our clients, ensuring each one has the tools and resources to achieve the best result for their future, including optimal health and wellness. The mission of TPAN is to save lives and empower those affected by HIV/AIDS and related illnesses.




Last year, TPAN provided services to more than 750 people at our Edgewater location. We reached thousands more through our outreach work in Chicago communities most affected by health disparities, poverty, and chronic illness.

OUR PROGRAMS AND SERVICES

All TPAN services are 100% free for every person who walks through our doors. Information is shared seamlessly between medical and behavioral health staff, helping to promote health equity, and to ensure there are no gaps in services for our clients.



TPAN: 30 Years of Hope Sponsorship Opportunities

		PLATINUM \$30,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	PREMIUM \$7,500	EVENT SPONSOR \$5,000	EVENT SPONSOR \$2,500
ADVERTISING	Logo recognition on selected pre-event material	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				
	Recognition on TPAN's Benefactor Appreciation Wall	<input type="radio"/>	<input type="radio"/>					
	Logo in <i>Positively Aware</i> magazine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Name in press releases to media outlets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
	Featured in select advertisements (digital and print)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Logo on event "thank you" letter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				
	Recognition in TPAN's Annual Report	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ONLINE ADVERTISING	Logo/name on select email communications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Logo/name in online advertisements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Logo/name on TPAN website sponsorship page (link included)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Recognition on TPAN's social media channels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EVENT	VIP Meet and Greet Naming Opportunity	<input type="radio"/>						
	Special verbal recognition at the VIP reception	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				
	Logo on "step and repeat" (exclusive)	<input type="radio"/>	<input type="radio"/>					
	Recognition in the event's digital program book	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Logo on on-site event signage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
OTHER	VIP tickets for 7	<input type="radio"/>						
	VIP tickets for 5		<input type="radio"/>					
	VIP tickets for 3			<input type="radio"/>				
	VIP tickets for 2				<input type="radio"/>			
	Additional benefits as requested	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			